

**LET'S TALK
AUTOMATION!**

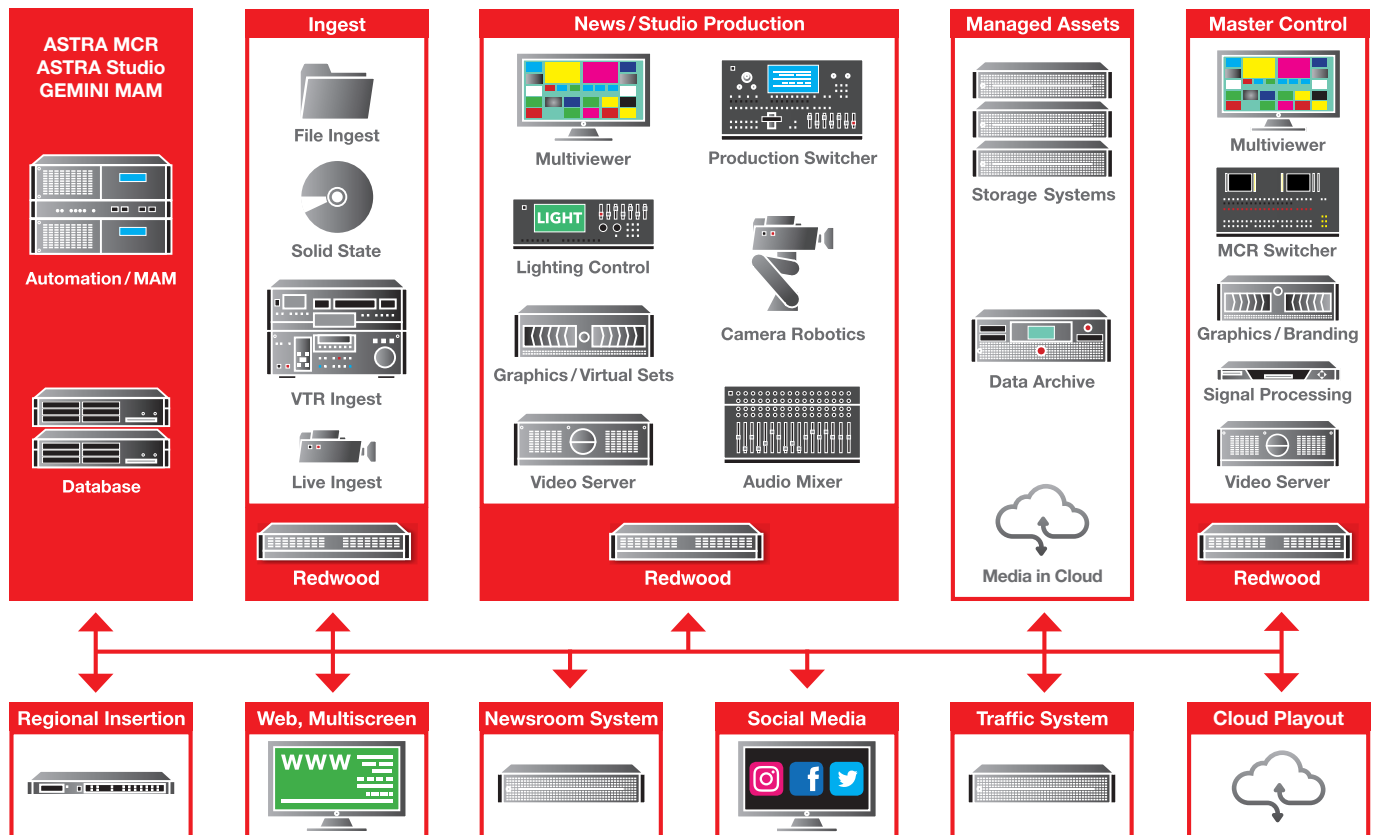
MASTER CONTROL PLAYOUT
NEWS PRODUCTION AUTOMATION
MEDIA ASSET MANAGEMENT
HYBRID ON-PREM & CLOUD, IP & SDI, ON-AIR & OTT

AVECO SOLUTIONS

WITH OUR VISION OF CREATE / MANAGE / DELIVER, WE PROVIDE MEDIA COMPANIES NEWS STUDIO PRODUCTION AUTOMATION, MEDIA ASSET MANAGEMENT AND PAYOUT SOLUTIONS REQUIRED FOR TODAY'S COMPLEX MEDIA LANDSCAPE.

Every Aveco product is **modular**. This allows you to integrate Aveco products with essentially all hardware and software from every media manufacturer. Aveco has the industry's largest library of interfaces and implemented APIs – for on-premises, in the cloud and hybrid operations. This optimizes the design of end-

to-end automated solutions across the full lifecycle of media from creation to delivery. As the industry's largest independent automation company, Aveco has the scale, dedication and long-term performance to be your ideal automation partner.



AVECO PRODUCTS

ASTRA MCR

Aveco's **master control automation** manages everything from large multichannel facilities to a single TV channel, centralized as well as distributed, on-prem or in the cloud. ASTRA includes equipment pool facility management that provides unique efficiency, the latest BXF 5.0 integration, and numerous exclusive features. Control is provided for any third party product and Aveco provides a range of integrated playout systems.

ASTRA STUDIO

Aveco's **news production automation** solution is designed for breaking news with unprecedented versatility. As the only news production automation system designed for use by multiple studios, you benefit from a radical reduction in operational costs across your entire news department. You get more graphics, a better on-air look, and more viewers – with less human error. You'll have the ability to automate additional services such as social media and web publishing to make your newsroom more efficient. And for operations efficiency, you get PCR-MCR integration plus local and remote hub multisite operation.

GEMINI MAM

For on-premises, in the cloud and hybrid operations.

This new generation Media Asset Management platform takes responsibility for media and metadata flow, letting users focus on content and their creative tasks wherever they are – in the facility, at a home office, or in the field throughout the world.

REDWOOD GREEN

A multipurpose video engine that provides **integrated channel origination**, ingest and playout, hybrid IP and SDI workflows, HTML5 graphics, COTS hardware, Dolby® E encode/decode, modular and scalable software, live and clip playout, master control switching including DVEs, subtitling, independent branding of simulcast channels, live and file ingest and more. Redwood GREEN is powered by Harmonic.

REDWOOD WHITE

An integrated graphics and playout engine running on COTS hardware. Open source software makes Redwood WHITE ideal for projects with limited budgets – but that require high quality. Features include clip playout, multilayer graphics, live signal switching, and integrated channel origination. Aveco's automation layer integrates Redwood WHITE into any workflow.

AVECO GEMINI

NEW GENERATION MAM

ON-PREMISES
IN THE CLOUD
HYBRID OPERATIONS

Whether you're a TV station or group, a news network, a sports broadcaster or entertainment, music or shopping channel, teleport, or production facility, Aveco helps you to become a content factory – producing, managing, and delivering content reliably, efficiently, and with maximum impact.



LET'S TALK AUTOMATION!

www.aveco.com