



30  
years



30 Years of Automation Innovation  
**We love to play!**



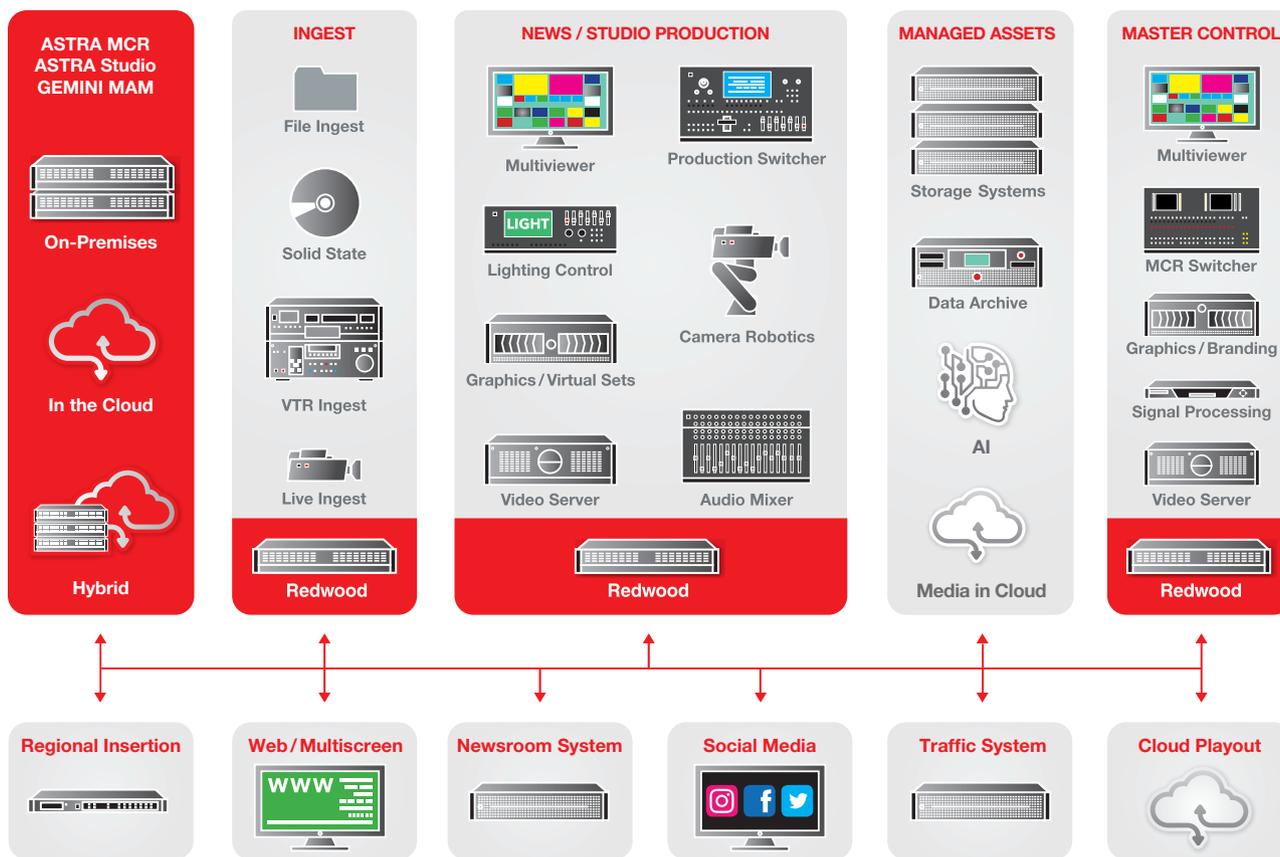
MASTER CONTROL PLAYOUT | NEWS PRODUCTION AUTOMATION | MEDIA ASSET MANAGEMENT | ON-PREM, CLOUD & HYBRID

# AVECO SOLUTIONS

With our vision of create / manage / deliver, we provide media companies news studio production automation, media asset management and playout solutions required for today's complex media landscape.

Every Aveco product has unique industry-leading features that optimize the design of end-to-end automated solutions across the full lifecycle of media from creation to delivery. Aveco has the industry's largest library of interfaces and implemented APIs – for on-premises, in the cloud and hybrid operations.

Aveco automation has led the TV industry for 30 years with innovation-after-innovation, winning many of the top industry awards, working with media companies across the world. As the largest independent TV automation company, Aveco has the scale, dedication and long-term performance to be your ideal partner.



# AVECO PRODUCTS

## ASTRA MCR

Aveco's **master control playout automation** manages everything from large multichannel facilities to a single TV channel, centralized as well as distributed, in the cloud, on-prem or hybrid. ASTRA includes equipment pool facility management which provides unique efficiency, and numerous exclusive features. The latest BXF standard is supported. Aveco controls all MCR-related equipment, and also offers a range of integrated playout systems.

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## ASTRA STUDIO

Aveco's **news production automation** has won many awards for its innovations and versatility. It improves your on-air look, elevates use of graphics, robotics, monitor walls and virtual sets; you handle breaking news with great new features. You increase production sophistication and reduce human errors. Aveco's unique design allows unprecedented ease in sharing resources and productions across multiple studios. Astra Studio automates additional services such as social media and web publishing to make your newsroom more efficient. For operations efficiency, you get PCR/MCR integration, automated news wheel workflow, smooth breaking news handling plus local and remote hub multisite operation.

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## GEMINI MAM

**For on-premises, in the cloud and hybrid operations.**

This new generation Media Asset Management platform takes responsibility for media and metadata flow, letting users focus on content and their creative tasks wherever they are – in the facility, at a home office, or in the field throughout the world.

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## REDWOOD GREEN

A multipurpose video engine that provides **integrated channel origination**, ingest and playout, hybrid IP and SDI workflows, HTML5 graphics, Dolby® E encode/decode, modular and scalable software, live and clip playout, master control switching including DVEs, subtitling, independent branding of simulcast channels, live and file ingest and more. Redwood GREEN is powered by Harmonic.

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## REDWOOD WHITE

**An integrated graphics and playout engine** running on COTS hardware. Open source software makes Redwood WHITE ideal for projects with limited budgets – but that require high quality. Features include clip playout, multilayer graphics, live signal switching, and integrated channel origination. Aveco's automation layer integrates Redwood WHITE into any workflow.

The Aveco Gemini logo features the words "AVECO" and "GEMINI" stacked vertically in a bold, white, sans-serif font. The text is enclosed within a white circular outline that has a small white dot at the bottom right, resembling a planet or a stylized 'G'.

**AVECO**  
GEMINI

NEW GENERATION MAM

INTRODUCING

The Aveco Astra logo consists of the word "AVECO" in a large, bold, white, sans-serif font, with "ASTRA" in a smaller font below it. To the right of "ASTRA" is a white square icon containing a stylized 'V' shape.

**AVECO**  
ASTRA 

A CORE PLATFORM FOR ASTRA STUDIO,  
ASTRA MCR, AND ASTRA INGEST  
AUTOMATION SYSTEMS.

On-Premises, In the Cloud and Hybrid

WE LOVE TO PLAY!

[aveco.com](https://aveco.com)