

Master Control Playout News Production Automation Media Asset Management On-prem, Cloud & Hybrid







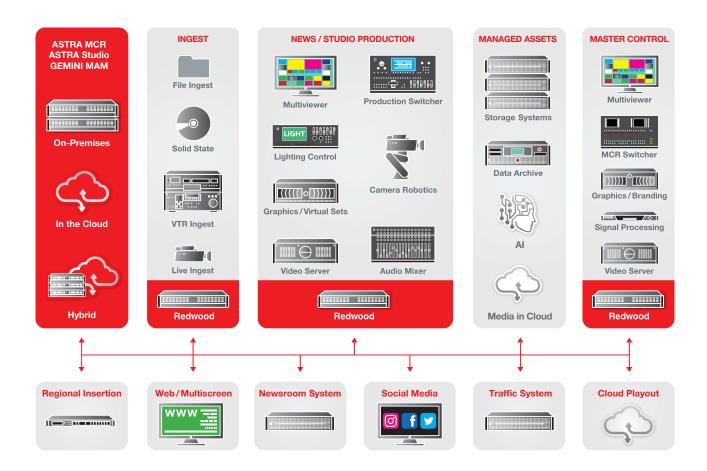


Aveco solutions

With our vision of create / manage / deliver, we provide media companies news studio production automation, media asset management and playout solutions required for today's complex media landscape.

Every Aveco product has unique industry-leading features that optimize the design of end-to-end automated solutions across the full lifecycle of media from creation to delivery. Aveco has the industry's largest library of interfaces and implemented APIs – for on-premises, in the cloud and hybrid operations.

Aveco automation has led the TV industry for 30 years with innovation-after-innovation, winning many of the top industry awards, working with media companies across the world. As the largest independent TV automation company, Aveco has the scale, dedication and long-term performance to be your ideal partner.



Aveco products

ASTRA MCR

Aveco's **master control playout automation** manages everything from large multichannel facilities to a single TV channel, centralized as well as distributed, in the cloud, on-prem or hybrid. ASTRA includes equipment pool facility management which provides unique efficiency, and numerous exclusive features. Aveco's control system supports SMPTE 2110-40, SCTE 104, 35, 224 and 268 among other industry standards including manifest manipulation, and ESAM for server-side ad insertion (SSAI) and Client-Side Ad Insertion (CSAI). Aveco provides a range of Free Ad-Supported Streaming Television (FAST) playout solutions, and supports multiple cloud platforms including AWS and Google Cloud. Traffic interfacing includes the latest BXF standard. Aveco controls all MCR-related hardware and software, on-prem and in the cloud, and also offers a range of integrated playout systems. All MCR systems include Aveco's entry-level Media Asset Management (MAM).

ASTRA STUDIO

Aveco's **news and sports production automation** has won many awards for its innovations and versatility. It improves your on-air look, elevates use of graphics, robotics, monitor walls and virtual sets; you handle breaking news with great new features. You increase production sophistication and reduce human errors. Aveco's unique design allows unprecedented ease in sharing resources and productions across multiple studios. ASTRA Studio automates additional services such as social media and web publishing to make your newsroom more efficient. For operations efficiency, you get PCR/MCR integration, automated news wheel workflow, smooth breaking news handling plus local and remote hub multisite operation.

GEMINI MAM

For on-premises, in the cloud and hybrid operations

This new generation Media Asset Management platform takes responsibility for media and metadata flow, letting users focus on content and their creative tasks wherever they are – in the facility, at a home office, or in the field throughout the world.

REDWOOD GREEN

A multipurpose video engine that provides **integrated channel origination,** ingest and playout, SDI, 2110, IP and hybrid workflows, HTML5 graphics, Dolby® E encode/decode, modular and scalable software, live and clip playout, master control switching including DVEs, subtitling, independent branding of simulcast channels, live and file ingest and more. Redwood GREEN is powered by Harmonic.

REDWOOD WHITE

An integrated graphics and playout engine. Model 2023 is powered by Linux providing a dependable solution ensuring uninterrupted and seamless playout of video content, graphics, and branding elements.



On-Premises, In the Cloud and Hybrid WE LOVE TO PLAY!

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